



Vocopher:

A Collaboratory for Career Practitioners

NCDA, Washington DC, 2008

[www.vocopher.com](http://www.vocopher.com)

Kevin Glavin

Kent State University

[kevinglavin@gmail.com](mailto:kevinglavin@gmail.com)

Mark Savickas

Northeastern Ohio Universities College of Medicine

# Agenda

**vocopher**



- **Welcome to Vocopher** **4:55 - 5:00**
  - History
  - Major Contributors
- **Vocopher for:** **5:00 - 5:05**
  - Researchers, Practitioners & Counselor Educators
- **Vocopher Instruments** **5:10 – 5:45**
  - Process & Content
  - ACCI **5:10 – 5:20**
  - C-MAS, CMI, CSI & SI **5:20 – 5:35**
  - CDI **5:35 – 5:45**
- **Vocopher Resources** **5:45 – 6:00**
  - Audio
  - Video
  - PPT Presentations
  - Documentation/User manuals
- **Accessing Vocopher** **6:00 – 6:10**



- Freec areerc ollaboratory
  - Test Revision
- History
- Major Contributors
  - John Crites
  - Jean Pierre Jordaan
  - Roger Myers
  - Dorothy Nevill
  - Mark Savickas
  - Donald Super
  - Al Thompson

# Whouses Vocopher?

vocopher



- **Researchers**
  - Free “online” data collection
  - Evaluate career interventions
  - User results linked across multiple instruments
- **Practitioners**
  - Assists with career counseling
    - Online help system
  - Affordable career guidance for the masses
  - Enhances knowledge and services
  - Data stored in secure database
- **Counselor Educators**
  - Provides teaching resources
    - Audio, Video, Presentations, Documentation
  - Helps students practice and learn



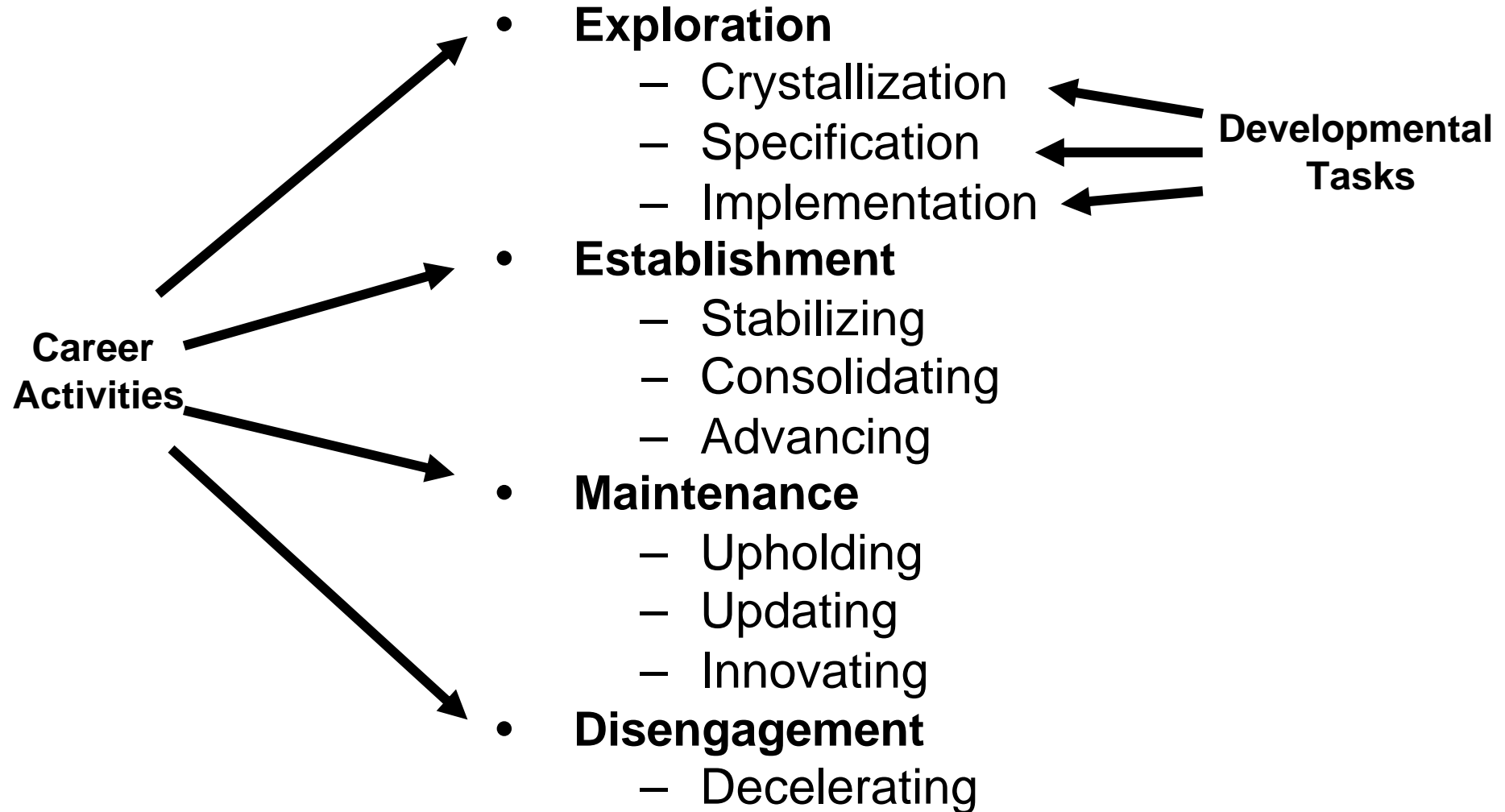
<b>Process</b>	<b>Content</b>
<b>How</b>	<b>What</b>
<b>CDI, ACCI</b>	<b>SDS, STRONG</b>



- Adult Career Concerns Inventory
- Career Mastery Inventory
  - Career Establishment Scale
  - Work Adjustment Scale
  - Work Adjustment Sentence Completion
- Career Maturity Inventory
  - Screening form (A2)
- Career Style Interview
- Salience Inventory
- Knowledge of Preferred Occupation
- Career Development Inventory
  - School form
  - College form

# ACCI: Super's Career Activities & Developmental Tasks

vocopher



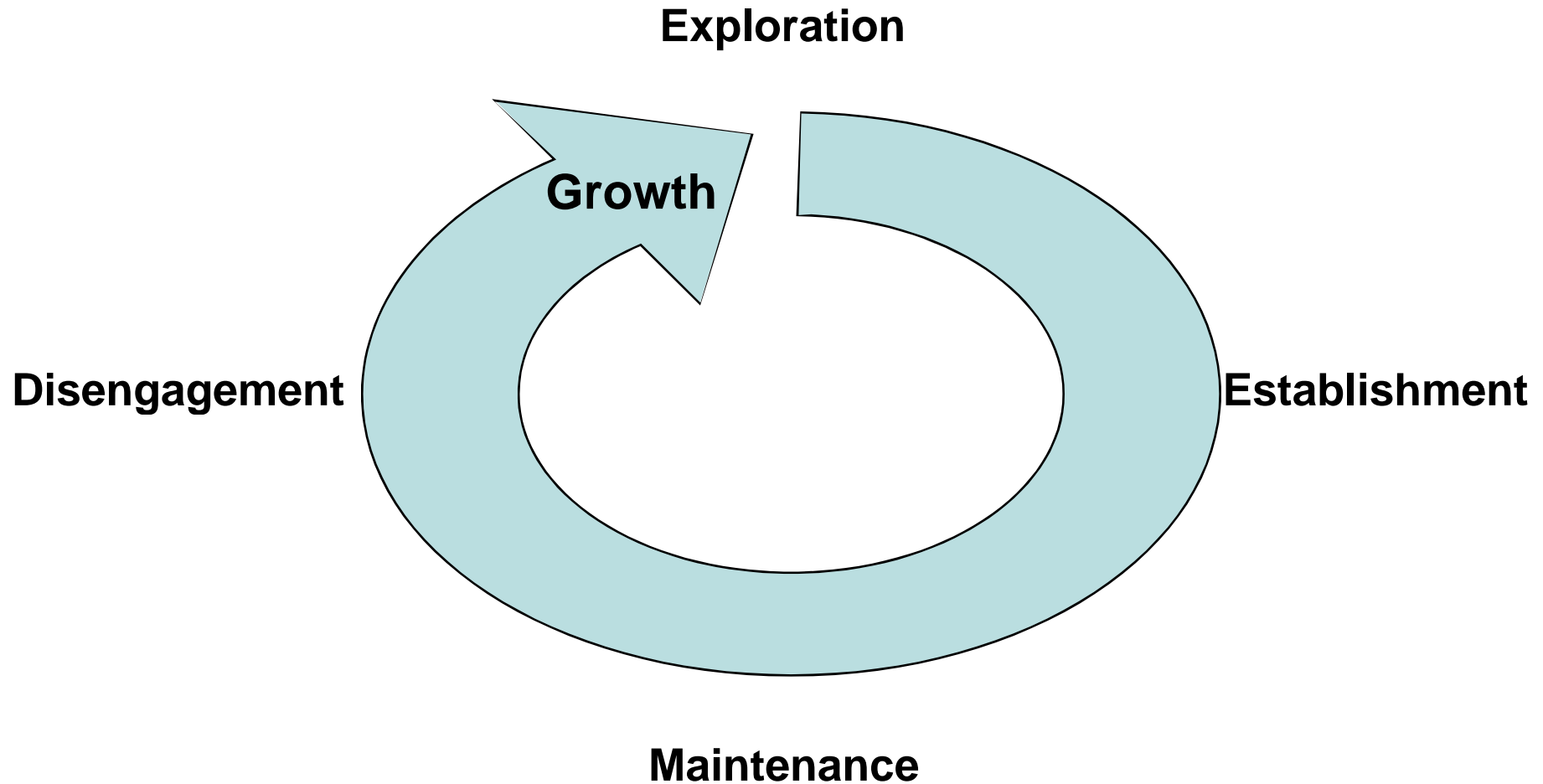


- Progression through activities does not necessarily occur in a linear fashion.
- Possible and even likely, for individuals to recycle through earlier activities regardless of the activity they are currently engaged in.
- An individual may also be engaged in more than one activity at the same time.



# Super'sMini -cycle

vocopher



# Shortcutting the Mini-Cycle

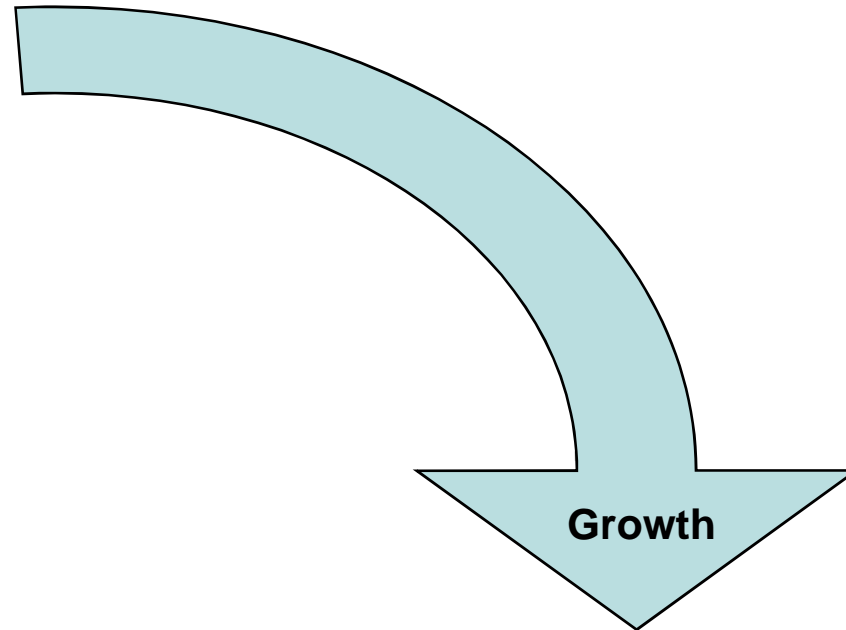
vocopher



**Exploration**



Growth



Growth

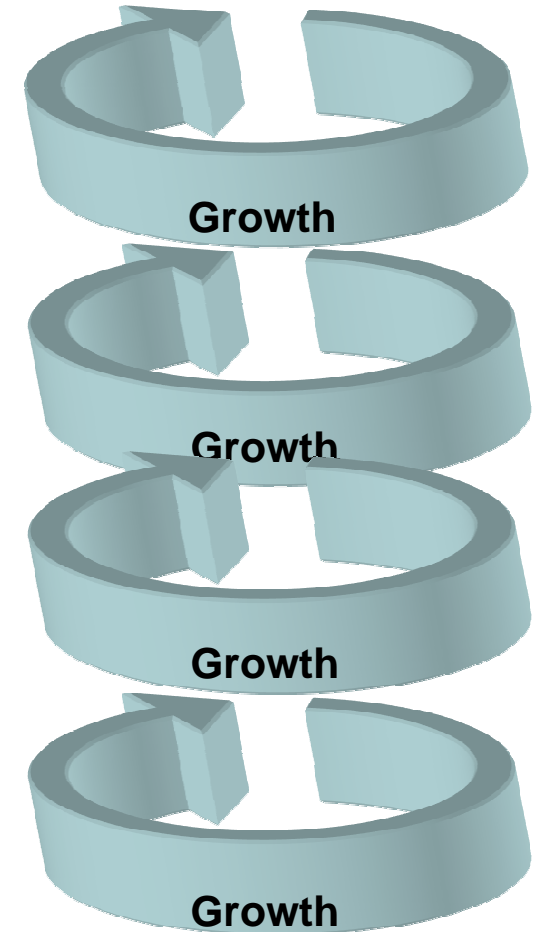
**Establishment**

# Multiple mini -cycles

vocopher



- Recycling with multiple mini-cycles
- Careers will be composed of numerous occupations
- Successful transitions require proper planning and management
- Critical competencies:
  - Career Management
  - Adaptability



# Who is concerned with what?

vocopher



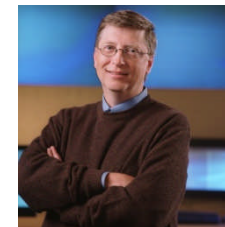
**Rod Stewart**

**Freddie Adu**

**Justine Henin**

**Oprah Winfrey**

**Bill Gates**





- Career Mastery Inventory
  - Career Establishment Scale
  - Work Adjustment Scale
  - [Work Adjustment Inventory: Sentence Completion](#)

84. One of the best workers in Sam's section was Al, when he was sober, but he seemed to be drinking more and more, Sam
- Asked "What is happening to you? Are you having trouble at home?"
  - Tried to help him out – and did part of his job. Tried to help him out as much as he could unless it got out of hand.
85. Linda liked her co-workers and where she worked, but she found her job boring and routine, she . . .
- Grumbled frequently to her associates but did not do much beyond that.
  - Stuck it out. Tried to make the job a little better.
86. Every time Susan made a comment or expressed an opinion in a department meeting, Mac would criticize or ridicule her. She . . .
- Was becoming extremely annoyed with him and vowed that some day she would let him know her feeling.
  - Just disregarded it – didn't pay attention, maybe he was a highly educated person.



- Career Maturity Inventory
  - Screening form (A2)
- Career Style Interview
- Salience Inventory

# CareerDevelopment Inventory

vocopher



The CDI is used:

- To measure an individual's readiness to make vocational or educational decisions.
- To increase awareness regarding time frames and the need to plan and explore one's place in the world of work.
- As a needs assessment with larger groups. Specific interventions can be proposed based on an individual's scores.





## **Scores are reported for 4 basic scales:**

1. Career Planning (CP)
2. Career Exploration (CE)
3. Decision Making (DM)
4. Knowledge of the World of Work (WW)



- Attitude toward planning reflects
  - a future orientation
  - an awareness of choices to be made,
  - a disposition to be involved in preparing to make imminent and distant choices.
- Activities may include
  - Discussing plans with counselors, adults
  - Part time jobs
  - Volunteering for community activities
  - Researching occupational interests



## **Attitudetoward exploration:**

- Curiosity about the world of work and one's place in it
- Information-seeking
- Talking with career counselors, professors, and professionals in one's field of interest
- Using quality resources



- Decision-making competence
  - Decision making scenarios
- Occupational or World of Work knowledge
  - Knowledge in breadth

# Interpreting CDI Results

vocopher



- When all scales are high:
  - Individual has the requisite attitudes and competencies required to make sound educational and vocational decisions.
  - Place more confidence in interest inventory results
- When scores on CP and CE are low:
  - Individual may not have enough (quality) information
  - Suggests a lack of planning
  - Provide information on the World of Work
    - Holland's Hexagon

# Resources

vocopher



- Audio
  - Historic Lectures
    - Super (7)
    - Crites (2)
  - In Memoriam
    - Crites
    - Tiedeman
- Videos
  - Career Convergence Conference
  - Society: Iceland
- Presentations
  - Savickas (6)
- Documentation
  - User Manuals
    - ACCI, CDI, CMI

[CDI Case Studies](#)

[TWA](#)  
[Society](#)

[Career as Story](#)

[CDI Manual](#)

# Accessing Vocopher

vocopher



- Administrator & User Accounts
  - Not open to the public
- Administrators apply for an access code
  - Masters degree in counseling related field required
  - Access codes emailed along with instructions
  - <http://vocopher.com/register.cfm>
- Using access codes
  - Email access code and website address to clients, students
    - <http://vocopher.com/register.cfm>
  - Users self register, and create their own username and password

Vocopher

vocopher



[www.vocopher.com](http://www.vocopher.com)